

SPONSORSHIP PARTNER TIERS



Our differentiated tiers offer a range of levels to fit any marketing budget.

PREMIUM

\$40K

PLATINUM

\$30K

SOLD OUT!

RECEPTION

\$25K

GOLD

\$17K

SOLD OUT!

SILVER

\$12K

Only 1 Left

PRE-CONFERENCE

Pre-Conference Event Space**

X

X

X

Pre-Conference Event Marketing

X

X

X

CONFERENCE

Attendees

4

3

2

2

1

Exhibit Tables

(2) 6' Tables

(1) 6' Table

(1) 6' Table

(1) 6' Table

(1) 6' Table

Tier Booth Placement**

1st

2nd

3rd

4th

5th

Breakout Programming***

X

X

GENERAL

Keynote Introduction

Speaker Gifts

Branded Cocktail Napkins (1,000)

Co-Branded Conference Attendee Lanyard

Co-Branded Conference Attendee Lanyard

Reception and Open Bar Recognition

ATTENDEE COMMUNICATION*

Tiered Logo Website Placement

1st

2nd

3rd

4th

5th

Tiered Logo for Conference Collateral

1st

2nd

3rd

4th

5th

Program Ad Size

Full Page

Full Page

1/2 Page

1/3 Page

1/4 Page

Tiered Program Ad Location

1st

2nd

3rd

4th

5th

Attendee Communication

X

X

X

X

X

Pre & Post Sponsor Message***

X

X

X

X

DEADLINE: The deadline to sign up as a sponsor is January 1, 2020. Early sponsors receive maximum exposure.

CONTACT INFO: Kelly Brennan | events@eosworldwide.com

*Confirmed logo placement is dependent on current stage of material production when sponsorship is finalized.

**Final sponsorship logistical details will be provided to sponsor after February 1, 2020.

***Based on EOS purity and for EOS review.

SPONSORSHIP PARTNER TIERS CONT.

PREMIUM \$40K

SPONSORSHIP BENEFITS

Pre-Conference

Space to Host Pre-Conference Session**
Food, Beverage & A/V Not Included, Room Only
Event Included in Published Conference Program

Conference

4 Complimentary Tickets to the Conference+
(2) 6 Foot Exhibit Tables++
1st Tier Booth Placement**
Breakout Programming Compliant with
EOS Purity Standards***

General

Keynote Introduction
Co-Branded Lanyard for Conference Attendees

Attendee Communication*

1st Tier Logo Placement on Conference Website
1st Tier Logo on Conference Collateral
Full-Page Company Ad in Conference Program
1st Tier Program Ad Location
Mention in Attendee Email Communications
Pre & Post Conference Sponsor Message Attached to
Conference Communications
Brand Recognition at Conference

SOLD
OUT!

PLATINUM \$30K

SPONSORSHIP BENEFITS

Pre-Conference

Space to Host Pre-Conference Session**
Food, Beverage & A/V Not Included, Room Only
Event Included in Published Conference Program

Conference

3 Complimentary Tickets to the Conference+
(1) 6 Foot Exhibit Tables++
2nd Tier Booth Placement**
Breakout Programming Compliant with
EOS Purity Standards***

General

Speaker Gifts
Co-Branded Lanyard for Conference Attendees

Attendee Communication*

2nd Tier Logo Placement on Conference Website
2nd Tier Logo on Conference Collateral
Full-Page Company Ad in Conference Program
2nd Tier Program Ad Location
Mention in Attendee Email Communications
Pre & Post Conference Sponsor Message Attached to
Conference Communications
Brand Recognition at Conference

RECEPTION \$25K

SPONSORSHIP BENEFITS

Conference

2 Complimentary Tickets to the Conference+
(1) 6 Foot Exhibit Table++
3rd Tier Booth Placement**

General

Branded Cocktail Napkins (1000)
Reception and Open Bar Recognition

Attendee Communication*

3rd Tier Logo Placement on Conference Website
3rd Tier Logo on Conference Collateral
1/2 Page Company Ad in Conference Program
3rd Tier Program Ad Location
Mention in Attendee Email Communications

GOLD \$17K

SOLD
OUT!

SPONSORSHIP BENEFITS

Pre-Conference

Space to Host Pre-Conference Session**
Food, Beverage & A/V Not Included, Room Only
Event Included in Published Conference Program

Conference

2 Complimentary Tickets to the Conference+
(1) 6 Foot Exhibit Table++
4th Tier Booth Placement**

Attendee Communication*

4th Tier Logo Placement on Conference Website
4th Tier Logo on Conference Collateral
1/3 Page Company Ad in Conference Program
4th Tier Program Ad Location
Mention in Attendee Email Communications

SILVER \$12K

Only
1 Left

SPONSORSHIP BENEFITS

Conference

1 Complimentary Ticket to the Conference+
(1) 6 Foot Exhibit Table++
5th Tier Booth Placement**

Attendee Communication*

5th Tier Logo Placement on Conference Website
5th Tier Logo on Conference Collateral
1/4 Page Company Ad in Conference Program
5th Tier Program Ad Location
Mention in Attendee Email Communications

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+Additional attendees can attend the conference for a discounted rate.

++Additional exhibit staff can attend the exhibit and meals only for a discounted rate.