

SPONSORSHIP PARTNER TIERS



PREMIUM

\$40K

PLATINUM

\$30K

RECEPTION

\$25K

Location:
Dallara Indy
Car Factory

GOLD

\$17K

SILVER

\$12K

Our differentiated tiers offer a range of levels to fit any marketing budget.

PRE-CONFERENCE

Pre-Conference Event Space**	X	X		X	
Pre-Conference Event Marketing	X	X		X	

CONFERENCE

Attendees	4	3	2	2	1
Exhibit Tables	(2) 6' Tables	(1) 6' Table	(1) 6' Table	(1) 6' Table	(1) 6' Table
Tier Booth Placement**	1st	2nd	3rd	4th	5th
Breakout Programming***	X	X			

GENERAL

	Keynote Introduction	Speaker Gifts	Branded Cocktail Napkins (1,000)		
	Keynote Sponsor on All Materials	Co-Branded Conference Attendee Lanyard	Branding on transportation	Networking Break	Networking Break
	Co-Branded Conference Attendee Lanyard		Reception and Open Bar Recognition		

ATTENDEE COMMUNICATION*

Tiered Logo Website Placement	1st	2nd	3rd	4th	5th
Tiered Logo for Conference Collateral	1st	2nd	3rd	4th	5th
Program Ad Size	Full Page	Full Page	1/2 Page	1/3 Page	1/4 Page
Tiered Program Ad Location	1st	2nd	3rd	4th	5th
Attendee Communication	X	X	X	X	X
Pre & Post Sponsor Message***	X	X			
Brand Recognition at Conference	X	X			

DEADLINE: The deadline to sign up as a sponsor is January 1, 2020. Early sponsors receive maximum exposure.

CONTACT INFO: Kelly Brennan | events@eosworldwide.com

*Confirmed logo placement is dependent on current stage of material production when sponsorship is finalized.

**Final sponsorship logistical details will be provided to sponsor after February 1, 2020.

***Based on EOS purity and for EOS review.

SPONSORSHIP PARTNER TIERS CONT.

PREMIUM \$40K

SPONSORSHIP BENEFITS

Pre-Conference

Space to Host Pre-Conference Session**
Food, Beverage & A/V Not Included, Room Only
Event Included in Published Conference Program

Conference

4 Complimentary Tickets to the Conference+
(2) 6 Foot Exhibit Tables++
1st Tier Booth Placement**
Breakout Programming Compliant with
EOS Purity Standards***

General

Keynote Introduction
Company Name Referenced as Sponsor on All Materials
Co-Branded Lanyard for Conference Attendees

Attendee Communication*

1st Tier Logo Placement on Conference Website
1st Tier Logo on Conference Collateral
Full-Page Company Ad in Conference Program
1st Tier Program Ad Location
Mention in Attendee Email Communications
Pre & Post Conference Sponsor Message Attached to
Conference Communications
Brand Recognition at Conference

PLATINUM \$30K

SPONSORSHIP BENEFITS

Pre-Conference

Space to Host Pre-Conference Session**
Food, Beverage & A/V Not Included, Room Only
Event Included in Published Conference Program

Conference

3 Complimentary Tickets to the Conference+
(1) 6 Foot Exhibit Tables++
2nd Tier Booth Placement**
Breakout Programming Compliant with
EOS Purity Standards***

General

Speaker Gifts
Co-Branded Lanyard for Conference Attendees

Attendee Communication*

2nd Tier Logo Placement on Conference Website
2nd Tier Logo on Conference Collateral
Full-Page Company Ad in Conference Program
2nd Tier Program Ad Location
Mention in Attendee Email Communications
Pre & Post Conference Sponsor Message Attached to
Conference Communications
Brand Recognition at Conference

RECEPTION \$25K

SPONSORSHIP BENEFITS

Conference

2 Complimentary Tickets to the Conference+
(1) 6 Foot Exhibit Table++
3rd Tier Booth Placement**

General

Branded Cocktail Napkins (1000)
Branding on Transportation
Reception and Open Bar Recognition

Attendee Communication*

3rd Tier Logo Placement on Conference Website
3rd Tier Logo on Conference Collateral
1/2 Page Company Ad in Conference Program
3rd Tier Program Ad Location
Mention in Attendee Email Communications

GOLD \$17K

SPONSORSHIP BENEFITS

Pre-Conference

Space to Host Pre-Conference Session**
Food, Beverage & A/V Not Included, Room Only
Event Included in Published Conference Program

Conference

2 Complimentary Tickets to the Conference+
(1) 6 Foot Exhibit Table++
4th Tier Booth Placement**

General

Networking Break

Attendee Communication*

4th Tier Logo Placement on Conference Website
4th Tier Logo on Conference Collateral
1/3 Page Company Ad in Conference Program
4th Tier Program Ad Location
Mention in Attendee Email Communications

SILVER \$12K

SPONSORSHIP BENEFITS

Conference

1 Complimentary Ticket to the Conference+
(1) 6 Foot Exhibit Table++
5th Tier Booth Placement**

General

Networking Break

Attendee Communication*

5th Tier Logo Placement on Conference Website
5th Tier Logo on Conference Collateral
1/4 Page Company Ad in Conference Program
5th Tier Program Ad Location
Mention in Attendee Email Communications

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+Additional attendees can attend the conference for a discounted rate.

++Additional exhibit staff can attend the exhibit and meals only for a discounted rate.